

**Meeting of the Friends of Union County Library
Union County Public Library Community Room
November 15, 2018**

Friends in Attendance

Judy Baldwin, Pres	Jackie Volk, VP
Evelyn Lamar, Sec	Susie Brendle, Librarian
Sally Woodworth, Trea	Roslyn Wise
Debra Adams	Robin Barb Robbins
Debra Davis	Jane Manuszak

The meeting was called to order at 2:00PM. Guests were welcomed.

Notice that email name has been changed from Email Team to Friends of the Library. Please check email account for these notice changes.

Minutes from October meeting were reviewed and approved.

Treasurer's Report for October and year was given by Treasurer, discussion for new members benefit and item approved. Copy is available upon request.

Librarian's Report given on uses of funds extended by FOUCL for the 4 quarters of year. February funds of \$800 were used for Summer Reading Program materials; April, \$400 Summer Reading Program entertainers and 2nd tier books; August, \$1000 for annual periodicals; November, \$300 for wish list books; \$500 for non-reoccurring items. Total funds for year \$3000. The budget of \$3000 for 2019 to UCL was voted and approved.

Discussion for Friends to participate in: Story Telling on the Square during the 12/1 Blairsville Christmas on the Square festival; 12/3 Santa Story time at UCL; 12/10 Mt Regional Puppet Co, The Grinch that Stole Christmas at UCL which we will give out books to each family; 12/17 Hampstead Stage Co. adaption of A Christmas Carol.

Doris Durbin has requested a book signing. Friends have been asked to host and provide refreshments. Decision to participate will be made when time is established.

Committee Reports

- Membership 145 members with 25 being new for 2018. Renewals will be mailed out in January and/or be available for pickup at Library.
- Newsletter Connie Rosenberry is traveling, but is working on next quarterly newsletter.
- Publicity Jackie Volk reported that most weeks we have articles in the No Ga News reporting what we are involved in to help our Library.

Old Business

Reports given on events of October & November.

- National Friends of the Libraries Week 10/21-27 table set up and manned in Library lobby with Friends 'advertising' and cupcakes.
- Everything Christmas Sale 11/2-3 items being collected and volunteers being accepted for working sale. Results \$1105.24. Grateful thanks goes out to special help: Robert Hale, Bob Manuszak, John Murphy, Tom Volk & Jim Woodworth. Their brawn and brains are very much appreciated at times like these.

- Annual Thanksgiving Bake Sale 11/20 volunteers needed
- Annual Friends Christmas Party & Officer Installation Brasstown Valley Resort 12/6 Cost \$14.50, please RSVP to Sally Woodworth. Bring a gently used/new book for our gift exchange.
- Grinch Puppet Show 12/10 4:00PM, Book Distribution, 25 books, 1 per family, we purchased for \$8.50 each. Will not provide refreshments.
- 10 Library Staff Christmas gift will include the Polar Express Book along with cash gift.

New Business

Librarian has been asked to have Story Time on the Square during the Christmas festivities. Dec 1, 4-6PM, before tree lighting. Conversation and discussion about Friends being a part of this time was tabled until more information and expectations were known. Jackie, Sally and Susie will question City Project leader.

Election of Officers. Slate was presented in October. Nominations are, Pres Jackie Volk, VP none, Trea Sally Woodworth, Sec Evelyn Lamar. No other nominations presented. Slate was accepted and voted in. Terms Jan-Dec, 2019.

Barnstorming Session Results by officers and project chairmen.

The slogan to appear under the Friends Owliver logo, motioned and voted “Advocate, Promote, Support” . This vote revised, slogan revised, re-voted as one with Mission Statement. Jackie has suggested we need a Mission Statement. She has researched a number of statements of other organizations to pattern ours by. Many were discussed with literacy, advocacy and lifelong learning being the primary work of our Friends. Motion was made and carried that the following will be Mission Statement for Friends of Union County Library “Advocating for Libraries, Literacy and Lifelong Learning”.

2019 Planning

Jackie Volk, Pres. Went over timeline of responsibilities and projects proposed for 2019. Quarterly meetings January, April, July & October. Annual meeting for elections is November. All meeting times are 2-4:00PM unless otherwise published. When planning is complete, a copy of these times and projects will be published in the newsletter.

Was suggested that the Adult Reading Program be moved to Feb/March/April due to busyness of summer month.

UCLibrary Community Room will be available for Friends meetings and special projects on 3rd Wednesday of each month.

Other ideas discussed for fundraising.

Balance of minutes Page 3 submitted by Judy Baldwin is attached.

Respectfully submitted
Evelyn B. Lamar, Sec

Minutes of Annual Meeting 11/15/18 Continued by Judy Baldwin for Evelyn Lamar

2019 Planning & Brainstorming Session Continued

Based on the handout distributed by Jackie- FOUCL Fundraising Ideas (see attached), the following points were made:

An author roundtable might be used in conjunction with the Adult Reading Program. Their books could be used as suggested books to read.

Susie and/or Vince could provide an information session on RB Digital, PINES, and new offerings. August was suggested for the PINES presentation as Susie would be more readily available.

A Chili fundraiser either with a local restaurant or member provided along with salad, dessert from 5-6:30 pm in the library for \$8-10.

Trivia event- possibly book themed to tie in with Adult Reading Program or a competition with other local Friends groups. (Check with The View to learn how they organize that group).

Consider a game day or night charge admission (pay to play) and sell snacks (See Susie for ideas).

Movie night based on a book. Provide (sell?) snacks/popcorn.

Social events: National Library Week and Staff Appreciation in April; Pot luck social or picnic in Meeks Park -June; National Friends of Libraries Week – October, Christmas Luncheon & Installation of Officers- December.

Partner with local restaurants or merchants like Blue Ridge Cotton for a percent of profit night/month.

Reactivate the Ballot Box fundraiser- solicit new topics.

Advertise monetary donation as an alternative to baking something at the bake sales.

Look for potential speakers or presenters in groups where we are involved.

Consider working with moms/families in helping to select books for reading & gifting.

Contact Gail Day at United Community Bank about a presentation on travel tips

Check out pintsizedpolka.com for possible music presentation (Susie has a contact here).

Consider a nighttime event in the library as fundraiser -murder mystery, Library "Clue".

Event specific for young adult readers (or include in the above and/or trivia).

Pursue contacts for a storytelling event.

Recruit FOUCL members for a Speaker's Bureau to promote our organization.

Annual Meeting was adjourned at 4 pm.

Respectfully submitted,

Judy Baldwin (Acting for Evelyn Lamar, Secretary)

ADULT PROGRAMS AND FUNDRAISERS AROUND MISSION STATEMENT

(according to the American Library Association (ALA), many libraries have mission and vision statements that state their purpose is “providing educational, informational, and recreational needs of all citizens”).

FOUCL FUNDRAISING IDEAS

Intense Planning

Bags, Brooches, Bracelets, and Baubles for Books: Used Handbags and Jewelry Sale: All donated.

Trash to Treasure Sale: Donated items are sold at bargain prices of anything or with a theme.

All About Books Tea / Luncheon: Tickets are sold with advance for a tea held in the library with Friends decorating tables with book themes, supplying finger sandwiches and beverages. Entertainment could add value.

Chili Cook-Off: Cooks provide crockpots of chili for free. Participants pay for a certain number of samples, maybe 3 to 5 of a certain size - and then vote on the one they like the best. The winner of the best chili award gets a prize.

Book Trivia Event: Charge an admission fee for trivia teams of four who are asked a series of questions about classic books – plot, character, setting, etc. The winning team receives a prize. (No phones allowed but could be allowed to use library resources to find the answers with a time limit; have a tie-breaker question ready; would need Master or Mistress of Ceremonies)

Fieldtrips: Add an upcharge to visit Byron Herbert Reece Farm; Mountain Regional Libraries (could include lunch), Decatur, GA Book Festival, or some other book-related destination

Murder Mystery Interactive Dinner Play: Charge for dinner and the play (could be catered) at the Library. There is a free script download from ALA entitled “Dying for Love” or scripts can be purchased in prices ranging from under \$10 to over \$100

Hampstead Theatre Company: Library is having them this December – Can Friends partner into this event by providing snacks for sale or books for sale?

Plant Sale: Members start plants to sell, or Friends partner with a garden store and get free plants or split profit with store

Catered or On-Site Restaurant Meal for Annual Meeting/Installation of Officers: Charge to attend event where active and community members are recognized and members with significant number of years of service and membership are honored.

Soup to Nuts Night Dinner: Friends provide book-themed food to be purchased and eaten in the Community Room, i.e. Green Eggs and Ham, The Particular Sadness of Lemon Cake, Like Water for Chocolate, Stone Soup, Chicken Soup for the Soul, Peter Rabbit (salad)

Other Ideas:

Moderate Amount of Planning Required

Change to Make A Change: Hand out water bottles with FRIENDS owl logo and have people fill them with change and return to the library at a designated time – like National Friends of Libraries Week.

Read-a-Thon: Charge a small entry fee for all those participating in a read-a-thon. Participants receive a list of recommended books and a log. Set a deadline and the one who completes the most books wins 50% of the fees taken in.

Movie Night: Charge admission to watch a movie at the library based on a book or provide the movie for free, but charge for popcorn and snacks.

Button Sale: Sell buttons with book sayings: “I Read Past My Bedtime,” “I Love to Read,” “Book Lover,” “Books! I Need More Books!”

Other Ideas:

Little to No Planning Required

Dining for Dollars: A percentage of a restaurant’s profits (10%) go to the library over one lunch or dinner period, advertised in advance. (Chick-Fil-A)

This vs That donation jars revived

Candy Jar Count, each guess is \$1 with closest to exact number winning \$5

Nonbake Sale: Members donate the same amount of money they would have used to bake something.

Other Ideas:

FREE BOOK-RELATED EVENT IDEAS

Speakers/Presenters: Vince Stone on new technology or on Hands Behind the Puppets, Young Harris College professors or authors, ICL instructors; Oasis teachers; Folk School Writer/Instructors; local authors like Sylvia Turner Dyer, Doris Durbin, JR (Jim) Collins, KD (Dawn) Bloodworth

Special Theme Programs: Writing workshop; National library events like National Library Workers Day (April 14, 2019) and National Friends of Libraries Week (Oct 20-26, 2019).

Scavenger Hunt: Family-event to find resources, specific books, or answers found in books around the library with baked goods for sale to serve as snacks

First Person Famous Author Impersonator Presentation – i.e. Mark Twain Comes to Town or Margaret Mitchell Stops By

Local History Talks/Presentations: History of Choestoe (Sylvia Turner Dyer); Someone from Union County Historical Society

Panel Discussion on Some Topic of Interest Locally: Highway Enlargement Through and Around Young Harris

Read to Me Program: Presenter provides readers (parents, grandparents, aunts, and uncles) with ideas for read-aloud techniques and book titles, concluding with a tour of Children's Department – maybe in 2019 before Christmas for gift giving ideas?

Tech Talks: Vince Stone is presenting at the library on the topics of "Everything PINES" and "RBDigital." Can Friends partner into this event in some way? Or ask Vince to talk on another tech subject like PINE podcasts or Masterclass and Lynda.com.

Vote for Your Favorite Classic Book: Nominations "cost" \$5; once your book has a jar, everyone can donate, the most donations determine the "winning" book – which could then become required reading for the next Adult Reading Program.

Living History Re-enactors: Small charge for attendees

Adult Reading Program and/or Community Read

Other Ideas:

FREE NON-BOOK RELATED CULTURAL LIBRARY EVENTS

Local Experts: Easy DIY Home Repair Tips; Master Gardener Presentation, The Appalachian Trail

Music: Bagpipers; local bands; school bands; professional musicians; music historians; church choirs; handbell or handchime performers

Food: Recipe swaps; nutritionist; local chef; food tasting (chocolate, coffee, cheese, etc.)

Travel: Presentation with slides; tips and tricks of travel; packing tips; budget tips; the perfect staycation

ICL or Oasis Instructors on Varied Topics, for example, Dyana Costello Banks who taught **Georgia Download Destination** (how to download free ebooks and audio books from the public library at Oasis)

Craft or Hobby Presentations: Photography; stamp collecting; scrapbooking; crocheting; knitting

Celebrate a Wacky Holiday: Star Wars Day (May 4); National Chocolate Chip Cookie Day (May 15); World Card Making Day (Oct 5); National Pizza Day (Feb 9); National Sandwich Day (Nov 3); World Kindness Day (Nov 13)

Genealogist Travis Holtzclaw, 828-837-2672 (man approached Susie Brendle about possible library program after our genealogy presentation)

Tie-In with *Annual Georgia Mountain Storytelling Festival* (Fri and Sat, BUT maybe someone available on Thursday?) – takes place in second weekend in April (article also lists regional area names, who might be available at other times) – Check out Mountain Area Storytelling Guild and there are also email addresses for individual contacts

Other Ideas:

MEMBER-ONLY OR PROMOTIONAL EVENTS

*AJC Decatur Book Festival: Annually in late August / early September

*FOGL (Friends of Georgia Libraries) Annual Meeting in April

*National Library Workers' Week/Day and National Friends of Libraries Week

*Promotional/Social Monthly Coffee and Cookies in the Library

*FOUCL Speaker's Bureau to talk to local clubs / organizations about Friends and libraries

Other Ideas: